

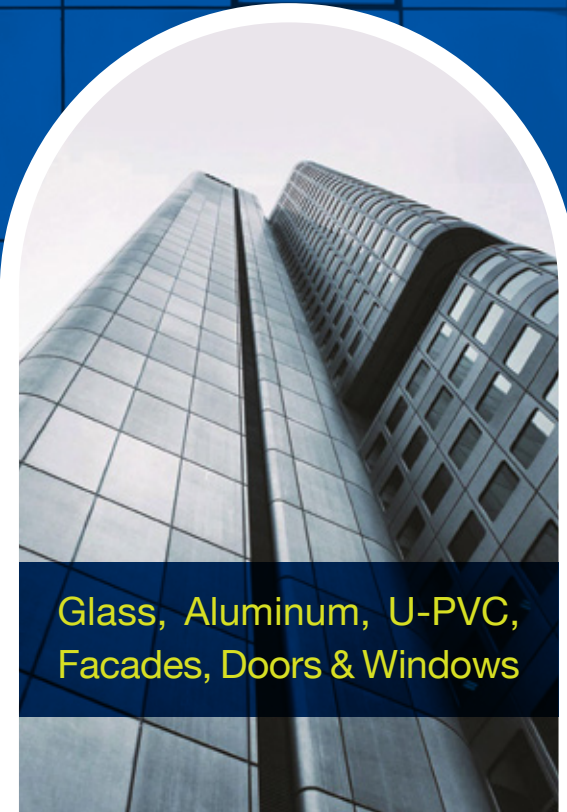
POST SHOW REPORT

2024



WINDOOREX + Glass & Aluminum

Middle East



Glass, Aluminum, U-PVC,
Facades, Doors & Windows



17 → 20 MAY 2024

Egypt International Exhibition Centre, **Cairo – Egypt**

Where the big deals are made...

Diamond Sponsors:



Platinum Sponsors:



Golden Sponsor:



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WINDOOREX 2024

Region's Largest Fenestration Trade Hub...



WinDoorEX Middle East has again proved to be the region's biggest fenestration platform for B2B cooperation between manufacturers, suppliers and quality buyers of all hues connected to the fenestration industry in the Middle East. 2024 edition was inaugurated by H.E. Nahed Youssef, Chairman of the Industrial Development Authority (IDA), on behalf of the Minister of Trade and Industry, on May 17th at the Egypt International Exhibition Center (EIEC) in the Fifth Settlement.

It has welcomed over 250 exhibitors from 18 countries and 9,800+ industry buyers from all hues connected to the market in the Middle East & North Africa. The 14th MENA prestigious exhibition for glass, aluminum, facades, u-PVC, door, window and components was solid platform to see all the new products, technologies and services to meet the immense rising demand in the construction sector and for specialist glazing signals, solve the fenestration industry's most pressing challenges.

WinDoorEX Middle East 2024 alongside with Glass & Aluminum Middle East 2024, covering the full spectrum of the industry including all kinds of Glass, Aluminum profiles, u-PVC, Windows, Doors, Facades, Curtain walls, skylights, sunroofs, adhesives, sealants, solar protection, ventilation, hardware" Products, Technologies , Services".

WinDoorEX Middle East 2024 was serious platform to make the big business deals ever as the result of an intense campaign of potential buyers and producers visiting the exhibition. Thousands of industry representatives, users, distributors, consultants, developers, engineers, traders and professionals from Egypt and MENA region visited 2024 edition. WinDoorEX Middle East 2024 closed its doors with a great satisfaction of all local and international exhibitors and visitors.

Exhibitors described **WinDoorEX Middle East 2024** as ideal for generating leads, closing business deals and building lasting relationships. Participants were satisfied by 96%, particularly with the comprehensive range of products and machinery on display and the high quality of trade visitors.

We would like to offer our highest gratitude to our sponsors, exhibitors, partners and visitors, all of whom allow **WinDoorEX** to drive the fenestration market in the Middle East forward. We look forward to seeing you next year in 2025.

If you're interested in being part of **Windoorex Middle East 2025**, feel free to contact us on marketing@arabiangerman.com

HEADLINE STATS

9,800

PROFESSIONAL
VISITORS

250

COMPANIES
exhibited their products

4

COUNTRY
Pavilions

18

COUNTRIES
represented

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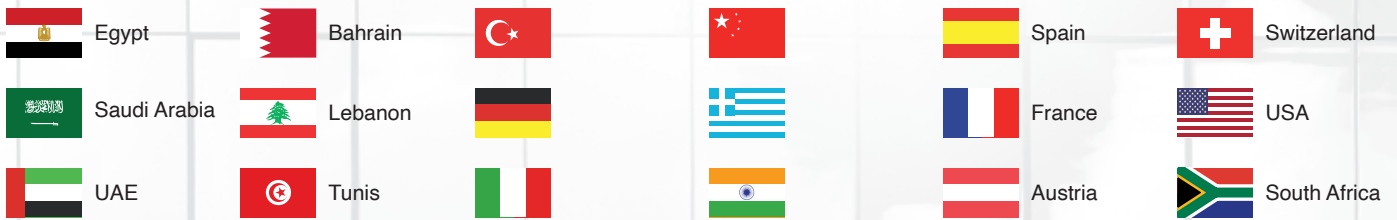
2024 EXHIBITION COVERAGE



EXHIBITOR ANALYSIS

More than 250 local and global leading companies from 18 countries were showcased the industry's latest products, technologies and services to the Egypt market and MENA region. Exhibitors from the glass, aluminum, u-PVC, doors, windows and facades sectors all participated to make 2024 the largest edition of Windoorex.

PAVILIONS & COUNTRIES PARTICIPANTS:



How would you rate the exhibition management?

96%

of exhibitors rated the Exhibition Management as "Very Good" or "Good"



How would you rate the number of visitors?

93%

of exhibitors were satisfied or very satisfied with the number of visitor



How would you rate the quality of visitors?

91%

of exhibitors were satisfied or very satisfied with the quality of visitors at the show



How would you rate the nature on your investment in exhibition?

89%

of exhibitors were satisfied with the nature of this investment



Given the above reasons to exhibit, how satisfied were you with the exhibition?

90%

of exhibitors were satisfied or very satisfied with the exhibition



EXHIBITORS' TOP3

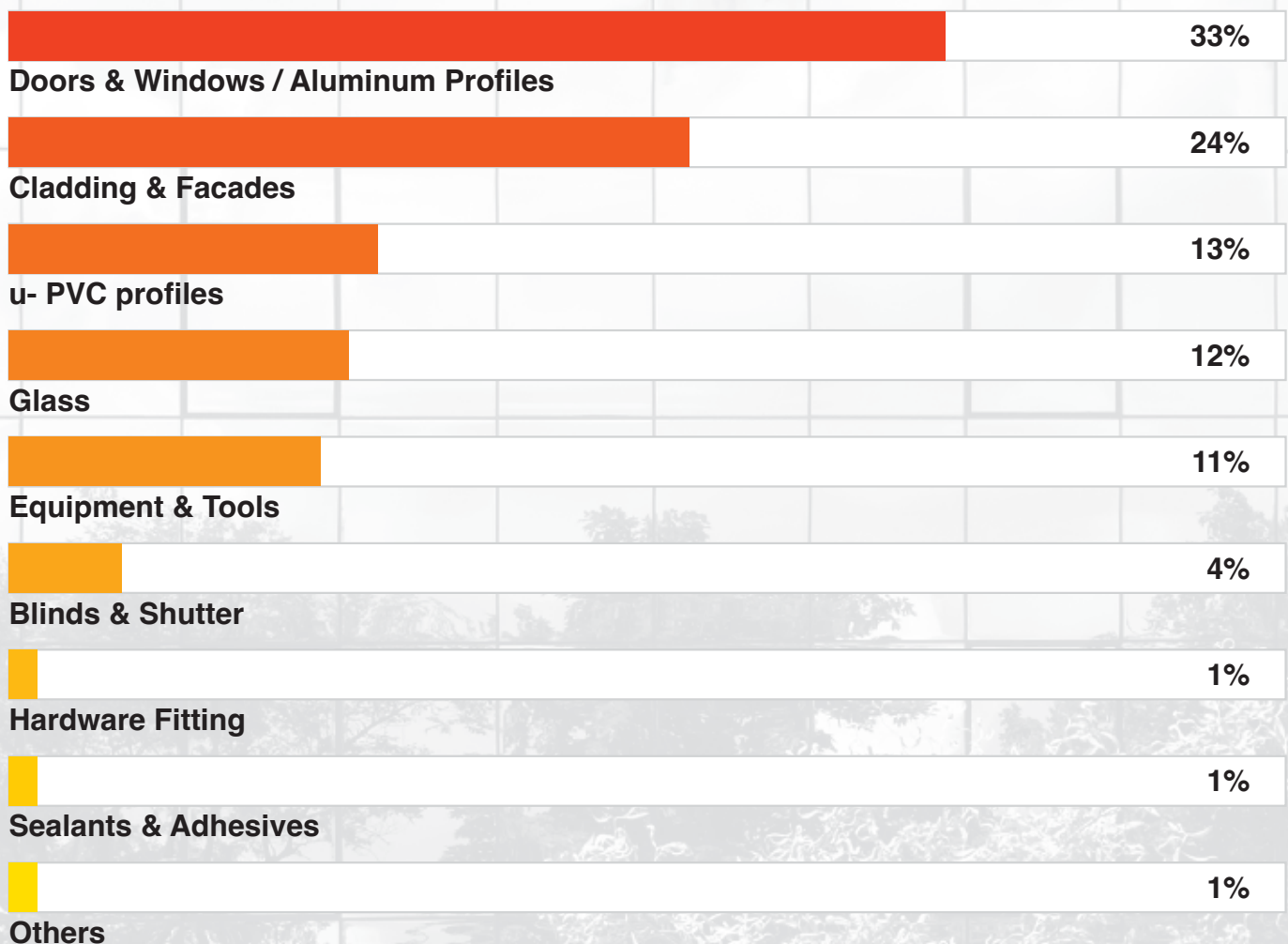
PARTICIPATION OBJECTIVES

Meet New Customers/
Business Partners

Launch New & Unique Products

Increase Product & Brand Awareness

EXHIBITS RANGE



VISITOR ANALYSIS

This year Windoorex Middle East reinforced its position as the leading fenestration exhibition in the Middle East & Africa, by connecting over 9800 visitors from 23 countries including Egypt, Saudi Arabia, UAE, Jordan, Lebanon, Libya, Iraq, Algeria, Turkey, Yemen, Tunis, Syria, Kenya, Nigeria, Sudan, Uganda, Tanzania, South Africa, Germany, China, India, UK, USA

VISITOR SURVEY KEY FINDINGS*



94%

of visitors 'satisfied' to 'very satisfied' with their overall show experience



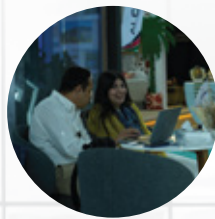
84%

of visitors 'very satisfied' to 'satisfied' in meeting their objective of 'to keep abreast of industry trends



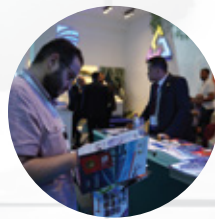
94%

visitors 'strongly agree' or 'agree' Windoorex is a must attend event



86%

of visitors 'hold direct authority' or 'influence' buying decisions



82%

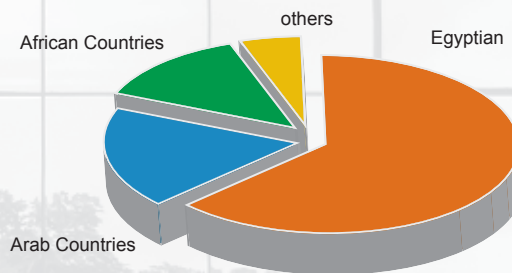
of visitors are 'likely' to make contact with an exhibitor after windoorex



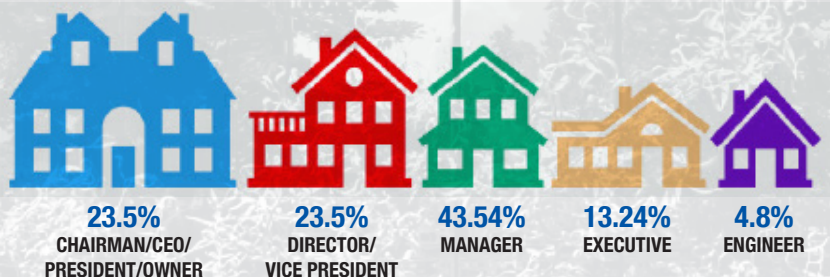
96%

of exhibitors were 'very satisfied' to 'satisfied' with Windoorex and will increase the space next year

VISITOR BREAKDOWN



WHAT IS THE SENIORITY LEVEL OF OUR VISITORS?



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2024 EXHIBITION COVERAGE



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2024



SEE YOU NEXT YEAR

**SAVE ^{THE}
DATES**
May 15-17
2025

BOOK YOUR STAND
TODAY



Organized by
Arabian German For Exhibitions S.A.E.
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